INFORMATION DECK

LIME GROUP

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ABOUT US

WHO WE ARE ?

Team of Experts providing Digital Transformation Services & Products in Fintech and E-commerce space.

WHO WE SERVE?

We work with Banks, Financial Institutions and telecom operators across the globe.

WHAT MAKES US DIFFERENT?

Our team is committed in bridging gaps to reduce technical & business challenges, manage end-to-end processes and delivery projects within budget and timelines.

OUR EXPERTISE

PROVIDING IN-DEPTH STRATEGIC BUSINESS CONSULTANCY, UNIQUE PRODUCTS & SERVICES TO HELP SHAPE OUR CUSTOMERS' FUTURE GROWTH &ACCOMPLISH CURRENT GOALS.

WHAT WE OFFER?

1. Product Design, Implementation & Development Services
2. Solution Architecting, Product Management & Delivery Services
3. Go-to-Market Strategy, Analysis & Recommendations.
4. Business Intelligence Dashboard & Reporting.

FINTECH SERVICES

1 **PRODUCT EXPERTISE**
Design product features, MVP and roadmap, sequence flow diagrams, work with teams to drive the product lifecycle,

2 **DEVELOPMENT & DELIVERY**
Manage requirement specifications, define solution scope, product development for various digital payment streams.

3 **FUTURE PLANNING & GROWTH**
Identify and build strategic plans to mitigate project risks ahead of time to maximize value by revenue-generating products

4 **RESEARCH & STRATEGY**
Key decision-making to drive strategic and analytical initiatives based on transaction and consumer data being generated.

5 **BUSINESS MODELLING**
Subject matter expertise in translating product strategy into detailed requirements, defining governance strategies, business capabilities model and business processes mapping.

6 **PRODUCT DELIVERY**
Deliver high value transformation projects across multiple lines of businesses by managing cross-functional teams, client relationships and complex programs in a multi-stakeholder environment
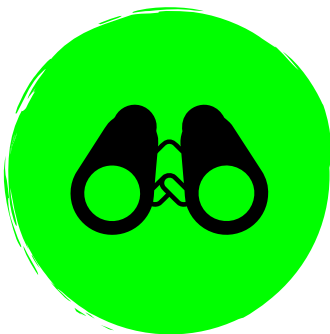
MOBILE MONEY MIGRATIONS

MIGRATION RE-IMAGINED

Our team has the experience of working on multiple migration projects for various mobile money providers. This includes working with technical and business team on both vendor and client side to map out the requirements before actual migration.
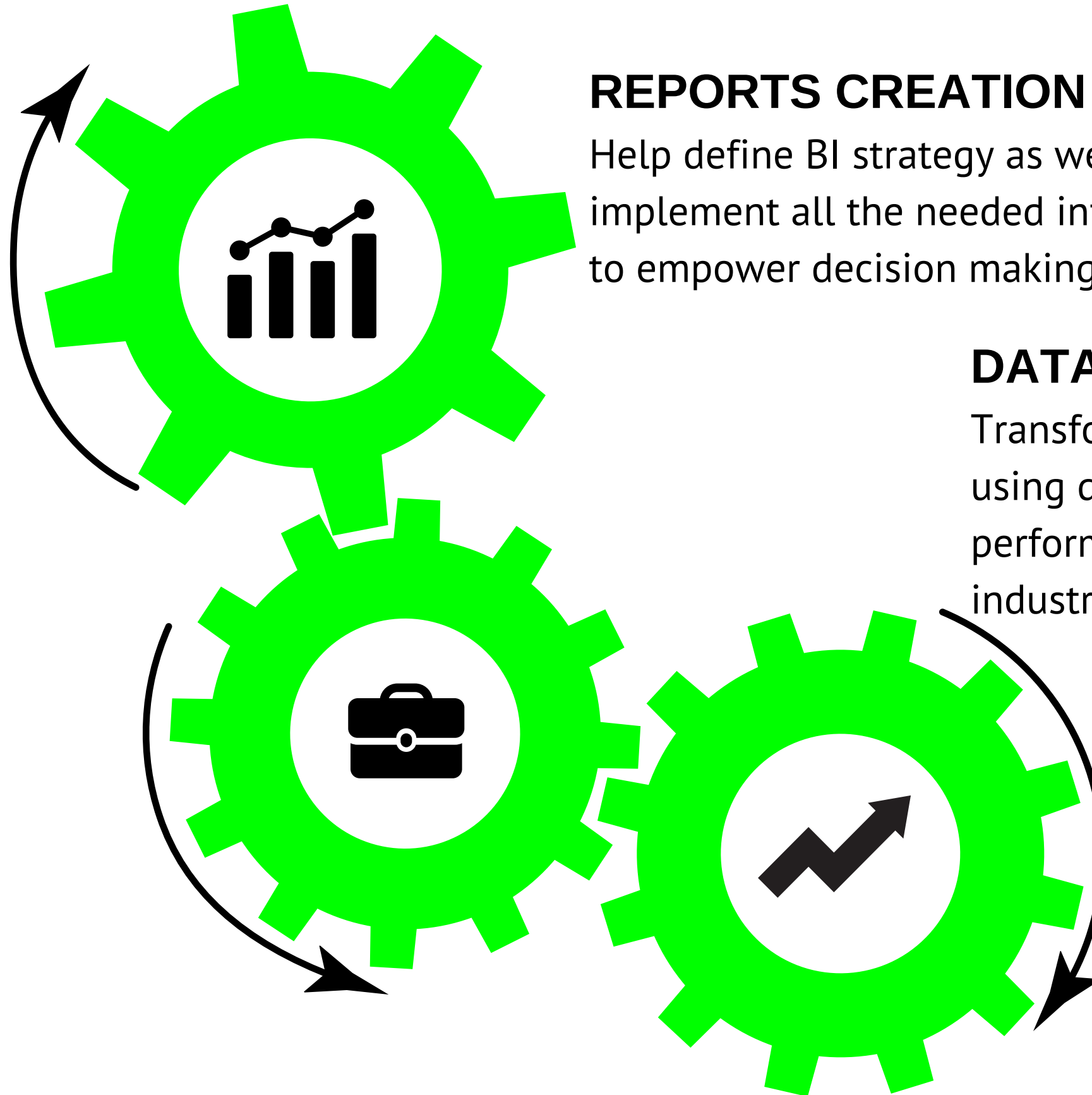
MIGRATION PROJECTS

Team has been involved with both large scale projects involving over 16 million customers and small scale projects involving a couple of hundred thousand customers

MIGRATION EXPERTISE

- DATA ANALYSIS
- DATA TRANSFORMATION
- CUT-OVER STRATEGY

- IMPLEMENTATION MANAGEMENT
- DATABASE EXPERTISE
- DEPLOYMENT EXPERTISE

BI DASHBOARD & REPORTING

REPORTS CREATION
Help define BI strategy as well as architect and implement all the needed infrastructure and reports to empower decision making.
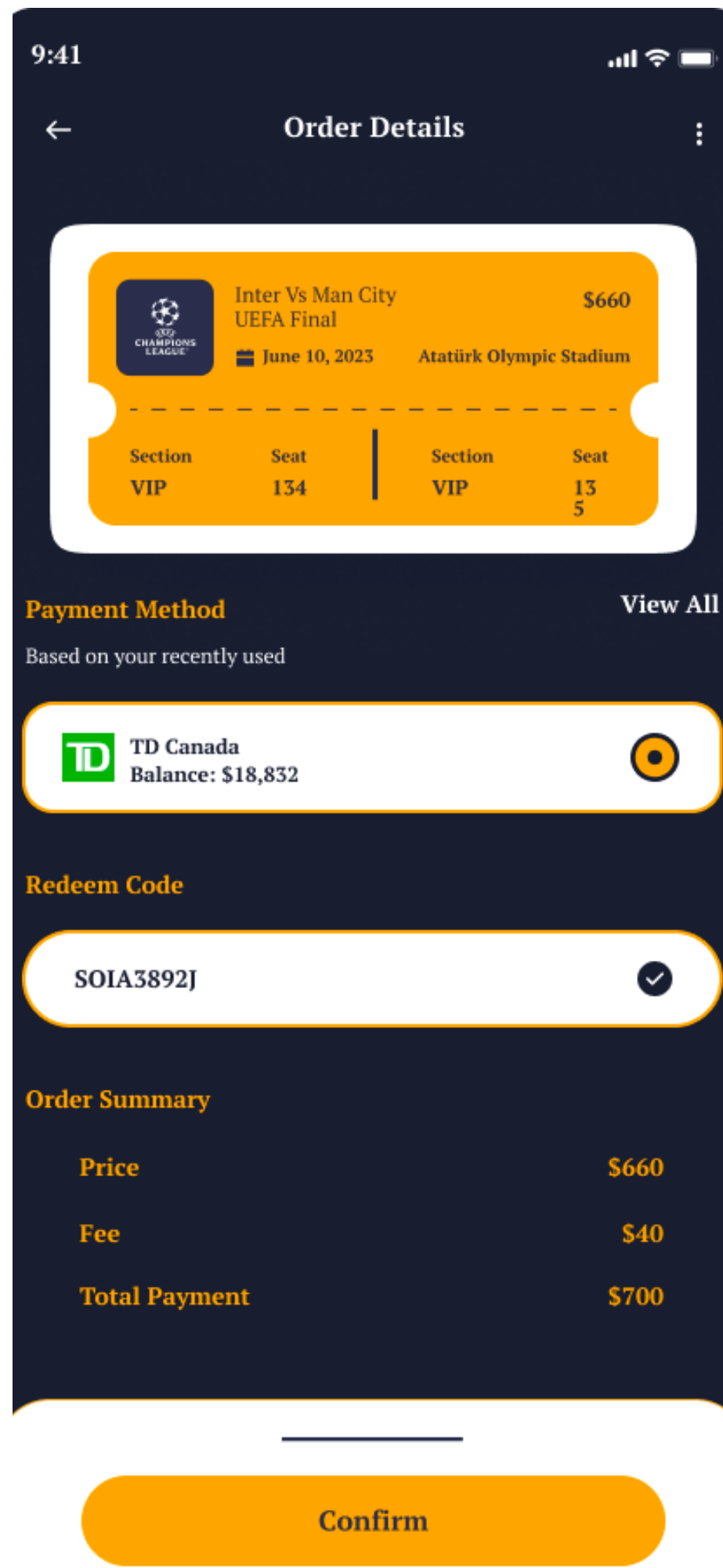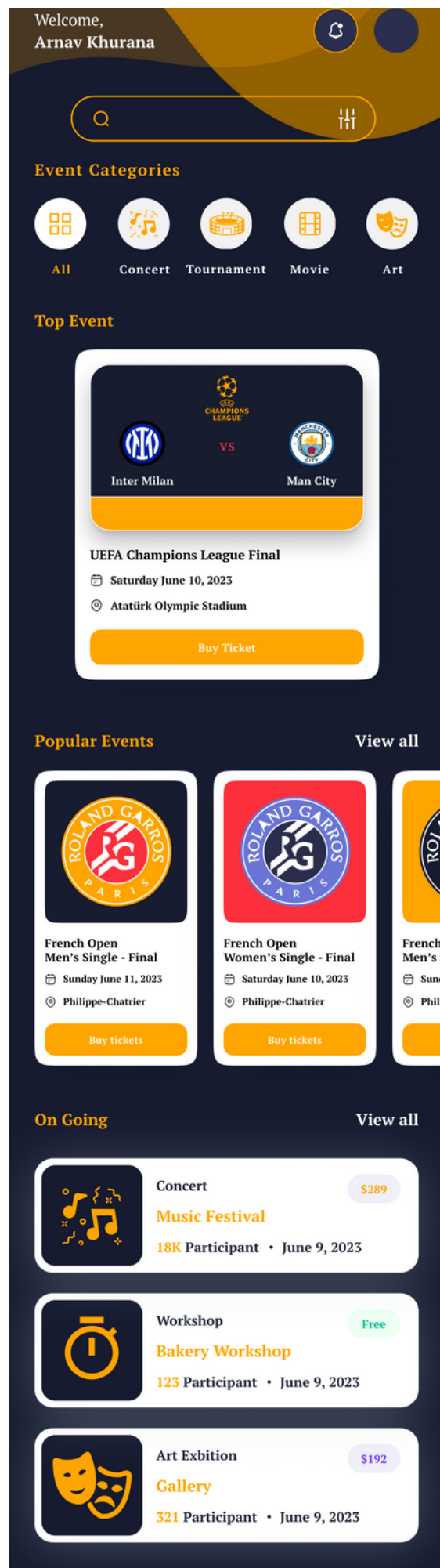
DATA TRANSFORMATION
Transform unstructured data into structured one by using data-warehouse techniques and work with key performance indicators (KPIs), business goals, and industry developments.

DATA VISUALIZATION
Understand current issues, collaborate with team to analyze data to shape business decisions and improve performance. Employ techniques such as data mining, forecasting to produce dashboard illustrations.
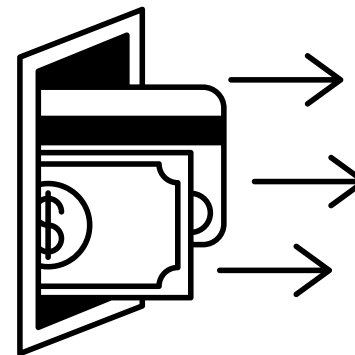
LIME'S PRODUCTS

DIGITAL ECOSYSTEM
Providing an eco-system which allows FIs and MNOs to offer a broader range of services and products, beyond traditional ones such as event tickets, loans, insurances, retail offers and many more to their end consumers.

DISBURSEMENT PLATFORM
Offer your business customers the ability to onboard their employees and seamlessly initiate payouts by integrating with various pay out channels.

OUR PROJECTS

DIGITAL TRANSFORMATION

Provided digital wallet and banking solutions to help banks and MNOs increase market-share, offer innovative solutions and gain competitive advantage.

MARKETPLACE IMPLEMENTATION

Implemented an end-to-end SaaS based marketplace solution to collaborate, discover new use cases and browse other partners to maximize investments

PAYMENT DISBURSEMENT

Built a platform enabling customers to provide access to their customers such as uber, doordash to issue payouts to their employees.

CORE TEAM

ARNAV KHURANA
FOUNDER

Fintech and e-commerce professional with over 12+years of working in markets such as Asia, Africa and North America.

PARNEET KOHLI
SOLUTION ARCHITECT

E-commerce implementation & Integrations guru who expertly manages team of architects for project execution & client delivery.

USMAN RAJA
PRODUCT EXPERT

Leads product team for goto market research, scope specification, driving roadmap & strategy and product development,

RISHI SHRIVASTAVA
DESIGN GURU

Understanding client ideas & use-cases to create them into expert designs & wireframes along with following latest design principles